

Use of social media in a private capacity

Guidance for NSW government sector employees on using social media in a private capacity

As a NSW government sector employee, how you act in your private life can intersect with your employment obligations, impact the reputation of your agency and the NSW government sector more broadly.

Social media can provide an opportunity to engage and interact, promote expertise and share achievements. However, using social media can come with risks, and it is important that you understand these and how to navigate them effectively.

Use of social media in a private capacity guidance

This guidance has been developed to support NSW government sector employees who choose to use social media in their private lives.

It outlines key principles to keep in mind when online, and gives examples to help you understand and comply with your obligations under the [Ethical Framework for the government sector](#) and the [Code of Ethics and Conduct for NSW Government Sector Employees](#).

We encourage you to use it as a prompt for conversation about social media in your workplace.

View the guidance

[Click here](#) →

If you have any questions about this guidance, please [contact us](#).